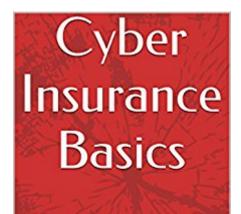
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Cyber Insurance Basics: An Installment In The Building Blocks Series Of Insurance Content



An Installment in the Building Blocks Series of Insurance Content Chris Christian, CIC, RPLU



Synopsis

An engaging and entertaining introduction to cyber insurance exposures and coverages. After reading this book, the user will understand the risks of loss related to private data, network security, web and other digital media, and hazards of the digital world. Insurance coverages available to protect against these losses, and basic objections to purchasing coverage are also addressed. Bonus materials include links to references and studies. This book is written predominantly for retail insurance agents, and includes sales tools such agents will find helpful. The cyber self-assessment and executive protection checklists are also useful for all risk management minded businesses.

Book Information

File Size: 462 KB Print Length: 52 pages Publisher: Cricket Creations; 1 edition (December 3, 2014) Publication Date: December 3, 2014 Sold by: Â Digital Services LLC Language: English ASIN: B00QJS40U8 Text-to-Speech: Enabled X-Ray: Not Enabled Word Wise: Not Enabled Lending: Not Enabled Enhanced Typesetting: Not Enabled Best Sellers Rank: #860,896 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #7 in Kindle Store > Kindle eBooks > Business & Money > Industries > Insurance > Liability #26 in Books > Business & Money > Insurance > Liability #117 in Kindle Store > Kindle eBooks > Business & Money > Industries > Insurance > Risk Management

Customer Reviews

if you're not discussing, explaining and offering good cyber protection to customers, then you need a lot more E&O.Take this subject very seriously, this book could save your business, your career and your reputation - you won't find a better cyber insurance narrative, Chris Christian has nailed it.

I have read many publications on cyber liability and this is the most concise and clearly written book yet.

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